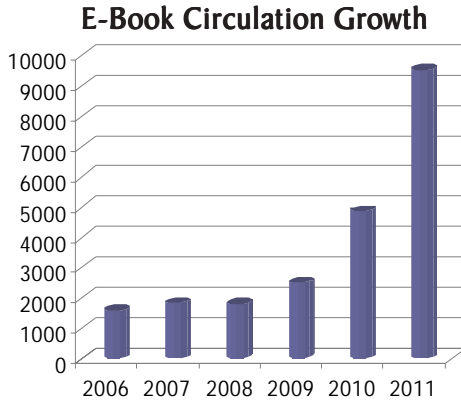


End of Year Report for 2011

William K. Sanford Town Library

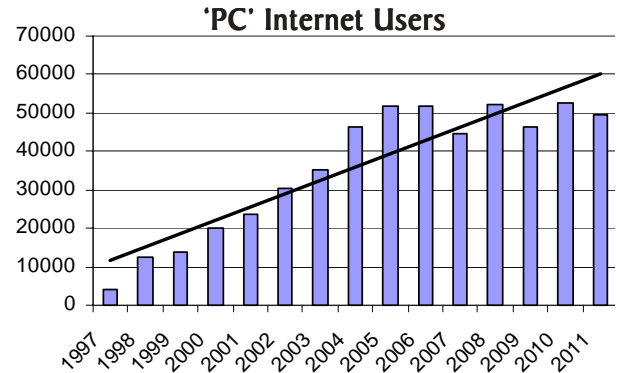
E-Books Circulation Almost Doubles

E-books may still only represent 1.4% of our total circulation but, it is all the buzz because of its growth potential. Last year it was only 0.7% and the year before 0.3%.

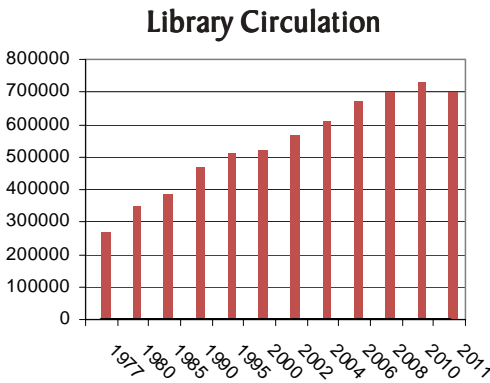


Internet Use Flat -- Wireless Big

Internet PC use dropped slightly from 2010 but at the same time wireless use exploded to an estimated 9,000. Starting in 2012 we will be counting wireless use as well.



Circulation Off of 2010 Highs



A combination of losing some of the circulation gained from Albany residents while their branches were closed, and being behind on acquiring e-books, resulted in us falling back to 2008 circulation levels.

2011 at a Glance

Total 2011 Circulation: 700,398

2011 Door Count: 322,817

Registered Borrowers: 43,361

Internet Access: 49,693

Adult Reference Questions: 21,722

Youth Services Reference Questions: 20,794

Youth Services Program Attendance: 15,556

Adult Program Attendance: 8,112

Collection Size

	Items Added in 2010	Total Items
ADULT		
Fiction	3,578	48,153
Nonfiction'	3,084	70,943
Adult Audiovisual	1,374	13,292
Adult Large Print	358	4,977
Adult Reference	114	3,893
Subtotal	8,508	141,258
YOUTH SERVICES		
Fiction	3,504	35,266
Nonfiction	1,489	25,924
Audiovisual	607	4,303
Reference	1	153
Subtotal	5,601	65,646
Total	14,109	206,904

Materials Budget (in dollars)

	2006	2008	2010	2011
Books, Adult	101,500	101,500	100,000	110,000
Books, Young Adult			10,000	11,000
E-Books				6,800
Books, Children	51,500	51,500	50,000	52,000
Books, Reference	52,000	52,000	50,000	32,000
Subtotal	205,000	205,000	210,000	211,800
AV, Adult	14,100	15,500	15,000	15,500
AV, Young Adult			2,000	2,300
AV, Children	8,900	9,500	9,000	9,300
Subtotal	23,000	25,000	26,000	27,100
Microfilm	8,000	8,000	3,600	3,600
Periodicals	17,000	17,000	15,000	11,000
Misc. Nonbook	10,900	10,900	12,000	15,000
Subtotal	35,900	35,900	30,600	29,600
Total Materials	263,900	265,900	266,600	268,500

Access Services

Access Services facilitated numerous requests for information in 2011. We answered **21,722** reference questions for information from patrons at the Library, by phone and via e-mail. And while the **49,693** patrons for whom we provided Internet access is down a little from last year, WiFi usage is up dramatically. In addition 13 exams were proctored by librarians and 55 documents were notarized in Access Services in 2011.

We refreshed and condensed our Reference collection (consisting of business, medical, and legal resources as well as consumer information, job, local history and microfilm). In the process, we were able to provide more work spaces for individuals using laptops, studying, tutoring, etc. These spaces are in high demand by patrons as is the Training Room. Cubicles in the Reference Area were also rearranged with those on the second floor to better accommodate patrons in both areas.

Downloading e-books from the library has become a rapidly blossoming skill newly acquired by many patrons. The librarians now offer classes and individual appointments to help patrons learn how to download e-books as well as audiobooks. Other free monthly hands-on computer training classes are offered by librarians and volunteers including Introduction to Computers, Introduction to the Internet, Intermediate Internet: Using Search Engines, Basic Word Processing and File Management (utilizing Microsoft Word 2007) and Introduction to Microsoft Excel 2007 as well as Intermediate Excel 2007. Late in the year a class on Facebook was offered by a volunteer. We would be remiss if we forgot to thank the Friends of the Library for providing us with four new laptops to keep our training classes going.

Teen Room

- During 2011, just **over 1,000** teens attended **103** programs. Programs included a weekly Performance Poetry Group, a weekly Teen Social Group, a monthly Anime Club and many fun summer events.
- More than **1,500** new items were added to the Teen Room collection.
- The Teen Web page was redesigned and we created a Teen Facebook page.
- Teens participated in two grant programs funded by the Upper Hudson Library System. *Tell Me About It*, an inter-generational storytelling project paired teens, professional storytellers and seniors and resulted in printed books documenting the seniors' life stories. The second grant enabled us to create a nice library for teens in the drug treatment program at the Adolescent Unit of Hope House.
- Our 3rd annual Anime Convention was attended by over **100** teens from many local communities and an article about the event was published in a national professional journal.
- Several students were tutored daily for their GED in the Teen Room and many hundreds of other students met with tutors throughout the year.
- A grant from the Stewart's Holiday Wish Fund enabled us to buy an LCD projector for the Teen Room.
- Artwork from hundreds of local teens was on display in the Teen Art Galley throughout the year. These included group school shows as well as show from individual students.
- Five teen volunteers helped shelve books and keep the Teen Room looking great.

TV 17 Colonie

The Town of Colonie Government Channel continued to produce a variety of informative programs with local interest. A total of **133** new programs were presented during 2011.

Youth Services (YS)

The YS Department serves the youth in our community, and is an exciting and busy place for families! In 2011, we offered **437** programs for **15,556** patrons, some of which are our tried and true traditional storytimes (at the pace of 13 each week) and others are newly introduced, such as our Supereaders Club for early elementary age kids. Youth Services accomplished much more in 2011:

- Registered **1,003** readers in our "One World, Many Stories" summer reading club, who read a total of **515,942** minutes. We began the summer with a Kick Off Concert at the Crossings Park, and ended with a World's Fair Finale at the Prunyn House.
- Provided **1,458** patrons with access to public computers, and answered **20,794** phone and reference queries at our Help Desk.
- Hosted **1,063** students and scouts from **24** schools and troops.
- Visited 11 schools to present outreach programs for **1,933** students.
- Introduced new art programs, Hooked on Crochet and Ductigamy, and family events like Minute to Win It and Stuffed Animal Sleepover.
- Offered special seasonal storytimes to celebrate the holidays throughout the year.
- Over the summer, led more than **150** young teens in our TRAVOL Team program (Tweens Read and VOLunteer), who together raised money for the American Red Cross, the Mohawk Hudson Humane Society, the Peace Corps, the Japanese Red Cross, Military Moms in Action, VA Medical Center, and Food Pantries of the Capital District.
- Further increased services to young teens by instituting a year-round volunteer program, beyond the summer months, for **46** young teens who served **863** hours; and by holding **4** Tween Night Outs and **3** Tween Screens for **317** youth.
- Continued our clubs for kids featuring such popular pastimes as Lego, Chess, Gardening, and Scrapbooking, plus our Mother Daughter Book Club.
- Challenged our youth with several contests, including the Limerick, Bookmark, and Joke of the Week Contests, and received over 1,500 entries.
- Offered a fifth annual Nursery School Fair for parents to preview preschools in the area, and updated our "Preschool Possibilities" publication.
- Collaborated with the Town Youth Bureau for the Halloween at the Crossings event and Letters to Santa; the Historic Prunyn House for Old Fashioned Sunday; the Kidney Foundation for their spring fundraiser; and Boscov's for their fall fundraiser.
- Co-hosted the Riverway Storytelling Festival for **262** attendees.
- Expanded our collections to include eBook titles for youth.
- Added new sections and revamped shelving for our picture book, nonfiction, graphic novel, board book, magazine, pop-up, new fiction, biography, award, series, and multimedia collections.

Outreach and Programs

- A total of **8,112** people attended **339 Adult Programs**.
- The library supports, directly or indirectly, **5** book discussion groups.
- Library volunteers worked at total of **168** hours.