

End of Year Report for 2009



William K. Sanford Town Library

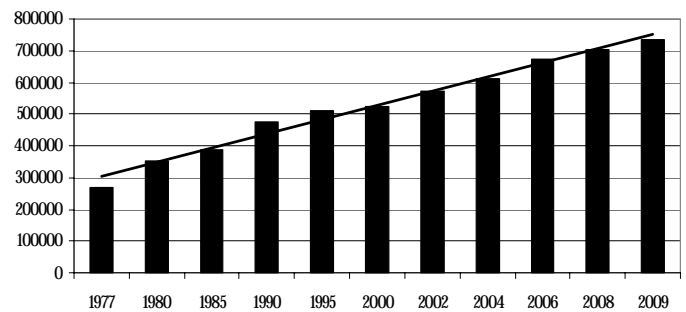


Circulation up 4.6% Over 2008

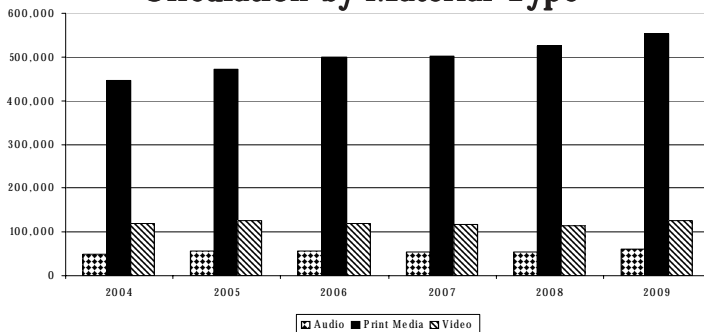
2009 circulation of library materials was up in eleven months over all previous corresponding months, a trend that has generally been ongoing for years. December has historically been our slowest month so that in 1999 we circulated 34,752 and yet in 2009 circulation rose to 55,180, an increase of 59%. We are especially pleased that patron use of videos increased 109% from 60,665 in 2000 to 126,855 in 2009 for a difference of 66,190. However, the use of books increased 210% in the same period, from 252,741 to 554,067 for a difference of 301,326.

We were once again very proud of our Youth Services Department as they won the *Times Union* Annual Poll for Best Children's Library for the eighth straight year! Other highlights included Dr. Michael Baden's talk on Forensics, an amazing Teen Anime Convention, the award winning Multi-ethnic, multi-generational program, "Festival of Lights", "Explore Your Shore" Quadricentennial Celebrations, and the Library Board's First Annual Photography Contest. For TV17 Colonie we added over 150 new programs for viewers.

Library Circulation



Circulation by Material Type



2009 at a Glance

Total 2009 Circulation: 734,789

2009 Door Count: 372,223

Registered Borrowers: 50,083

Internet Access: 46,534

Adult Reference Questions: 22,271

Youth Services Reference Questions: 24,130

Youth Services Program Attendance: 18,423

Adult Program Attendance: 9,364

Collection Size

	Items Added in 2009	Total Items
ADULT		
Fiction	3,781	49,678
Nonfiction	3,401	67,583
Audiovisual	991	11,950
Large Print	591	4,974
Reference	305	5,193
Subtotal	9,069	139,378
YOUTH SERVICES		
Fiction	3,731	32,488
Nonfiction	1,443	24,685
Audiovisual	561	4,094
Reference	19	338
Subtotal	5,754	61,605
Total	14,823	200,983

Materials Budget (in dollars)

	2004	2006	2008	2009
Books, Adult	99,000	101,500	101,500	104,000
Books, Children	50,000	51,500	51,500	53,000
Books, Reference	51,000	52,000	52,000	53,000
Subtotal	200,000	205,000	205,000	210,000
AV, Adult	13,500	14,100	15,500	15,500
AV, Children	8,500	8,900	9,500	9,500
Subtotal	22,000	23,000	25,000	25,000
Microfilm	6,900	8,000	8,000	3,600
Periodicals	16,830	17,000	17,000	15,000
Misc. Nonbook	10,000	10,900	10,900	11,500
Subtotal	33,730	35,900	35,900	30,100
Total Materials	255,730	263,900	265,900	265,100

Access Services

Access Services staff assist patrons with information requests at the library, by phone and via e-mail. The reference collection consists of current business, medical and legal sources, as well consumer information and job and local history related materials. In addition to basic reference materials, the collection includes online databases as well as sources on microfilm. Patrons may use computers with Internet access and which feature various applications, including Microsoft Word, Excel, and Power Point.

- Answered **22,271** reference questions, including **7,162** telephone inquiries at the Information Desk.
- Provided Internet access to **46,534** patrons.
- Continued to provide access to online databases among which includes: Twayne's Author Series, Testing & Education Reference Center, Thomson Gale Legal Forms, Health Reference Center Academic, Business and Company Resource Center, Custom Newspapers, Literature Resource Center, New York State Newspapers, and National Newspaper Index. Also, continued to offer patrons a genealogy database: Ancestry Library Edition, which is only accessible at the library.
- Continued to offer regularly scheduled hands-on computer training classes.

Throughout the year, the Access staff conducted tours of the Access area, providing schools and community organizations with a hands-on look at the various reference tools available, from print materials and sources on microfilm to online databases.

Teen Room

2009 was a year of growth in the Teen Room. New materials, new partners, new programs, and new users were all part of our New Year.

Last year's physical expansion allowed us to add many new YA materials and to re-organize our current collections. We created a new YA Books on CD collection. Our teen series books were relabeled, reorganized, and expanded to make it easier for teens to find and follow their favorite titles. Another 8 shelves of the ever-popular graphic novels were added.

We continue to partner with local organizations and added a few new partners this year.

Hope House clients joined us on two cultural excursions, two SUNYA interns spent time with our teens, and we received grants from Stewarts Shoppes, the Upper Hudson Library System, and Berkshire Bank, and donations and program participation from many local businesses. Thanks to all our partners for their support.

We continued our ongoing social clubs as well as our popular Anime Club, Coffeehouse events and our annual Battle of the Bands while adding some new programs. This year, we hosted the Capital Region's first Anime Convention for Teens with almost 100 teens attending the all-day event. We also participated in the ALA sponsored National Gaming Day and held a very successful Poetry Slam. A new Magic the Gathering group was organized, and many lucky teens joined us for various cultural excursions, our favorite being our trip to the Teen Book Festival in Rochester where participants were able to meet their favorite YA authors.

With the help of our Tween film club, we created a fun musical video commercial for our library, which can be seen on Colonie's own Channel 17. Several teens helped us beautify the Teen Room this summer, and we hosted **11** different exhibits in our Teen Art Gallery including art from hundreds of local teens. In all nearly **2,000** teens attended **129** programs in 2009.

Youth Services (YS)

The Youth Services staff serves the youngest patrons all the way up to grandparents, with a focus on children. Here's how in 2009:

- Won the "Best Children's Library in the Capital Region" for the eighth straight year in the *Times Union* Annual Readers' Poll.
- Offered **976** programs for **18,423** patrons.
- Registered **1,228** readers in our "Be Creative" summer reading club, who read a grand total of **292,137** minutes, and held a kick-off concert at the Crossings and a Finale festival at the Pruyn House for **667** participants.
- Trained **34** teens in our Teen Volunteer group, who worked **820** hours over the summer.
- Provided access to public computers for **516** patrons.
- Assisted patrons with **24,130** telephone and reference questions.
- Joined the Town's Parks Department for literature-based events throughout the year.
- Visited local schools to present **27** outreach programs.
- Participated in statewide Quadricentennial Events, celebrating Henry Hudson's exploration with **12** programs for **357** patrons.
- Collaborated with science and technology organizations to design our new iTry Science Club.
- Performed our Sinterklaas show at several schools and libraries.
- Hosted our Scrapbooking group, continued our very popular "Kids Cooking" banquet, and held our third Nursery School Fair to let parents see a wide range of pre-schools at one time.
- Introduced new programs, such as Fancy Nancy, Reindeer Games, Thanksgiving Tabletop, and the Pioneer Party for school-aged children.
- Created a Tween Screen book & movie group for young teens.
- Led monthly Mother Daughter book discussion groups.
- Sponsored a bi-weekly Chess Club run by a local high school student for children.
- Celebrated national library events, including Read across America, Children's Book Week, and others.
- Picked winners from the **498** entries in our annual Bookmark, Limerick and National Book Week contests.
- Handcrafted blankets for soldiers at the Veteran Hospital.
- Collected hundreds of food items and mittens, hats and scarves for local non-profit organizations.
- Attended professional development conferences and workshops to better ourselves and our services.
- Presented programs at local and state professional groups including the Three System Summer Reading Workshop and the Storytime Workshop.
- Received full-time status for our children's librarian.
- Staffed a table at Shaker High School's Career Fair.

TV 17 Colonie

The Town of Colonie Government Channel introduced two new programs in 2009, "Colonie Police Presents" with Chief of Police Steven Heider and "So Many Books...So Little Time" with Joe Nash and Zina Shevchik. A total of **157** new programs were presented during 2009.

Outreach and Programs

- A total of **9,364** people attended **374 Adult Programs**.
- The library supports, directly or indirectly, **4** book discussion groups.
- **2** Library Volunteers worked **245** hours.